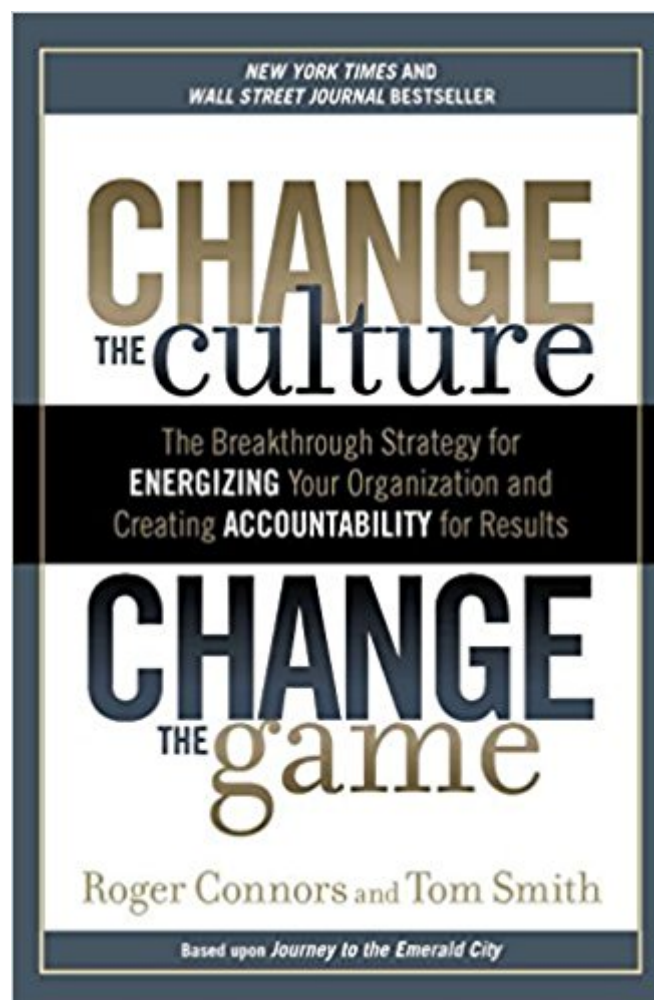




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Change The Culture, Change The Game: The Breakthrough Strategy For Energizing Your Organization And Creating Accountability For Results





Synopsis

A fully revised and updated installment from the bestselling author of The Oz Principle Series. Two-time New York Times bestselling authors Roger Connors and Tom Smith show how leaders can achieve record-breaking results by quickly and effectively shaping their organizational culture to capitalize on their greatest asset-their people. Change the Culture, Change the Game joins their classic book, The Oz Principle, and their recent bestseller, How Did That Happen?, to complete the most comprehensive series ever written on workplace accountability. Based on an earlier book, Journey to the Emerald City, this fully revised installment captures what the authors have learned while working with the hundreds of thousands of people on using organizational culture as a strategic advantage.

Book Information

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Customer Reviews

[Audio Review] Lloyd James expertly narrates the authors third book on organizational effectiveness. His comfortable performance softens the book s serious intentions." and brings some of the jargon and complex sentences down to earth. Building on their four-step accountability formula (see it, own it, solve it, do it), the authors outline a process for making accountability the norm at every level of an organization. The five principles they recommend to guide broad cultural change owe more to sociology than to business school paradigms. These principles encourage experienced-based learning practices, respect how people interact in groups and hierarchies, and guide the many strategies offered for sustaining company-wide accountability. Humane ideas for

organizations of any size help people take initiative for getting the important things done. --AudioFile
--This text refers to an out of print or unavailable edition of this title.

Roger Connors and Tom Smith are co-founders of Partners in Leadership, an international management consulting firm with thousands of clients in almost all major industries. They are also the co-authors of the prequel to this book, *The Oz Principle*, and the follow-up book, *How Did That Happen?*

Truth is simple and we have heard it more than once, not what is counts, what it looks like counts. And culture is part of look and feel inside and out. Even more, it duplicates itself, it spreads and grows. As any growing force, culture needs guidance. Change the culture, change the game gives valuable insights how to direct the culture in an organisation, how to mobilize your people for the good. It's a must hear (and read) when you lead a team or organisation and it challenges you to proceed. Great work, highly recommended for leaders in any field. Give your team the force of a direction and they'll love it. My personal score: 28 out of 28!

Now I know why focusing on results and actions have minimimal impact on transformational change

This is a great read and a great way to help build the right culture with your team!

Needed to refresh myself on *The Oz Principles* as my company has adopted a version of the training. Bit dry to read.

Good read

Understanding what your team needs to change into the new direction helps you to help them achieve your new goals. With this understanding you won't waste time trying to get them to perform with the wrong leadership from you. Great stuff that really has worked for teams I lead. Much thanks to the authors. P.S. This pairs real nicely with 4DX! Learn and prosper.

Today's business world is more focused on people than product, you need to change your way of looking at things to move forward. This book has some great insights as to the changing culture of

the new business world.

It is a great book, especially if you are serious about a cultural transformation in your organization. Our team decided to work through the book through a book club. That was very helpful! I truly believe the book is going to greatly impact our organization !

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